

Sam Itayim

Chair

Fort Lauderdale

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Biography

Sam Itayim serves as Chair of the **Personal Lines Auto, Personal Injury Protection/No-Fault, and Fraud Defense/SIU Divisions** at Kelley Kronenberg. In this role, he oversees a multistate team of attorneys handling a wide spectrum of auto liability, personal injury protection (PIP), and insurance fraud litigation. Sam's leadership focuses on strategic case management, fraud detection, and defense coordination for personal lines insurers, with an emphasis on efficiency, consistency, and measurable results across jurisdictions.

With over fourteen years of diverse litigation experience, Sam has built a practice centered on insurance defense, special investigations (SIU), complex fraud matters, and healthcare-related disputes, while also maintaining a strong background in commercial litigation. His practice includes fraud investigation, no-fault and auto liability claims, health law, No Surprises Act arbitration and Independent Dispute Resolution matters, and medical recovery, as well as risk mitigation strategies for insurers, healthcare organizations, and other businesses.

Sam represents clients in matters involving medical payment and recovery disputes, helping navigate complex reimbursement, coverage, and recovery issues at the intersection of healthcare and insurance. His experience allows him to approach these matters from both a litigation and strategic perspective, with a focus on maximizing recoveries, resolving disputes efficiently, and developing scalable solutions for clients operating across multiple jurisdictions.

A recognized thought leader in the field, Sam has been a featured speaker at the Florida Insurance Fraud Educational Committee (FIFEC) Conference in 2021, 2023, 2024, and 2026, where he presented on emerging trends and litigation strategies in PIP and SIU/Fraud cases.

Before joining Kelley Kronenberg, Sam was a Shareholder at a large civil litigation firm in Fort Lauderdale, where he managed high-volume litigation portfolios and advised major insurers on fraud prevention and litigation strategy. His broader commercial experience also includes advising clients in business acquisitions, contract negotiations, and real estate transactions.

Sam earned his Bachelor of Science in Finance from the University of Florida, where he was inducted into Florida Blue Key, and went on to receive his Juris Doctor from Florida International University College of Law in 2012.

Admissions

- Florida
- Massachusetts

Education

- Florida International University College of Law, J.D., 2012
- University of Florida, B.S., 2009

Industry Updates

- Speaker: "PIP Total Coverage Denials and Pre-Suit Investigation (IMEs, EUOs, Material Representation, and Other Coverage Denials)," June 2024
- Speaker, "Florida PIP- Emerging Coverage & Coding Issues," April 2024
- Speaker: "PIP Case Law Update," October 2023
- Speaker: "PIP Update: Billed Amount, Demand Letter and Other Issues" March 2023
- Speaker: "PIP Update: Billed Amount, Demand Letter and Other Issues" March 2023
- Speaker: "PIP Case Law Update" January 2023
- Speaker: "Using Examinations Under Oath, Independent Medical Examinations and Peer Reviews for Florida No Fault (PIP) and Auto Insurance Claims" August 2022