


## Joseph Klucar

Title

 Fort Lauderdale

 (954) 370-9970

 [jklucar@kklaw.com](mailto:jklucar@kklaw.com)

## Biography

Joseph Klucar is Creative Director at Kelley Kronenberg, leading the firm's creative vision, brand strategy, and visual communications. He brings over twenty-five years of experience in creative direction, branding, and marketing across diverse industries including legal, sports, real estate, entertainment, and corporate sectors.

At Kelley Kronenberg, Joseph directs creative strategy supporting firm-wide business objectives and legal industry positioning, produces branding campaigns, videos, presentations, and event materials, manages all photography and video production, and collaborates with marketing, business development, human resources, and executive leadership to ensure brand alignment across all offices.

Prior to joining the firm, Joseph served as creative director at one of North America's largest digital screen press operations, where he managed creative teams and contractors producing marketing content for major national brands. His experience includes serving as creative director for the Miami Marlins, where he led a multidisciplinary team delivering branded content across all channels, as senior art director at a national advertising agency producing branding and campaigns for over five hundred accounts, and as assistant art director at a major music publisher managing a staff of fifteen. He has also operated his own independent design studio since 1989, serving clients in entertainment, retail, publishing, and events, and is a licensed artist for multiple national brands.

Joseph earned his Associate of Arts in Graphic Design from Miami Dade College, where he later returned to serve as Adjunct Professor, teaching graphic design courses.

He is fluent in Spanish.