

Nina Spiegel

Title

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Biography

Nina Spiegel is the Senior Content Strategist and Copywriter at Kelley Kronenberg, where she leads content strategy across the firm's practice groups, collateral, publications, and communications. She directs all aspects of content and strategy for the firm's publications and marketing communications, including full ownership of the firm's client-facing newsletters, content creation and editing for internal marketing communications, search and generative engine optimization, content development on behalf of the firm's attorneys, press releases, and social media. Her work extends beyond content creation to performance analysis and strategic optimization, shaping how the firm's digital presence is measured, refined, and grown.

Nina has spent nearly her entire career at Kelley Kronenberg, joining the firm in 1998. She began in the legal department as a paralegal supporting Principal Partner and CEO Michael Fichtel in the defense of employers and insurers against workers' compensation claims. During that time, as the firm was growing, she also took on its early marketing functions, authoring the firm's newsletter, case law updates, marketing collateral, and CEU outlines, and advancing face-to-face marketing initiatives. She later transitioned formally into the marketing department, bringing with her a rare combination of legal fluency and communications expertise.

Nina earned her Bachelor of Science in Speech Communication, with a minor in Sociology, from the University of Texas at Austin, where she served as President of Sigma Delta Tau and of Hillel, held the role of Student Affairs Chair for the university, and delivered the baccalaureate address at the university's Spring 1993 graduation. She also apprenticed in the office of Governor Ann Richards, gaining experience in speechwriting, media training, debate preparation, and crisis response. Nina holds a Juris Doctor from Nova Southeastern University's Shepard Broad College of Law, where she served as President of the Jewish Law Student Association, competed on Moot Court, served as staff on the inaugural issue of Nova's ILSA Journal of International and Comparative Law, and served as Chief Student Prosecutor.

Education

- Nova Southeastern University Shepard Broad College of Law, J.D., 1996
- University of Texas at Austin, B.S., 1993